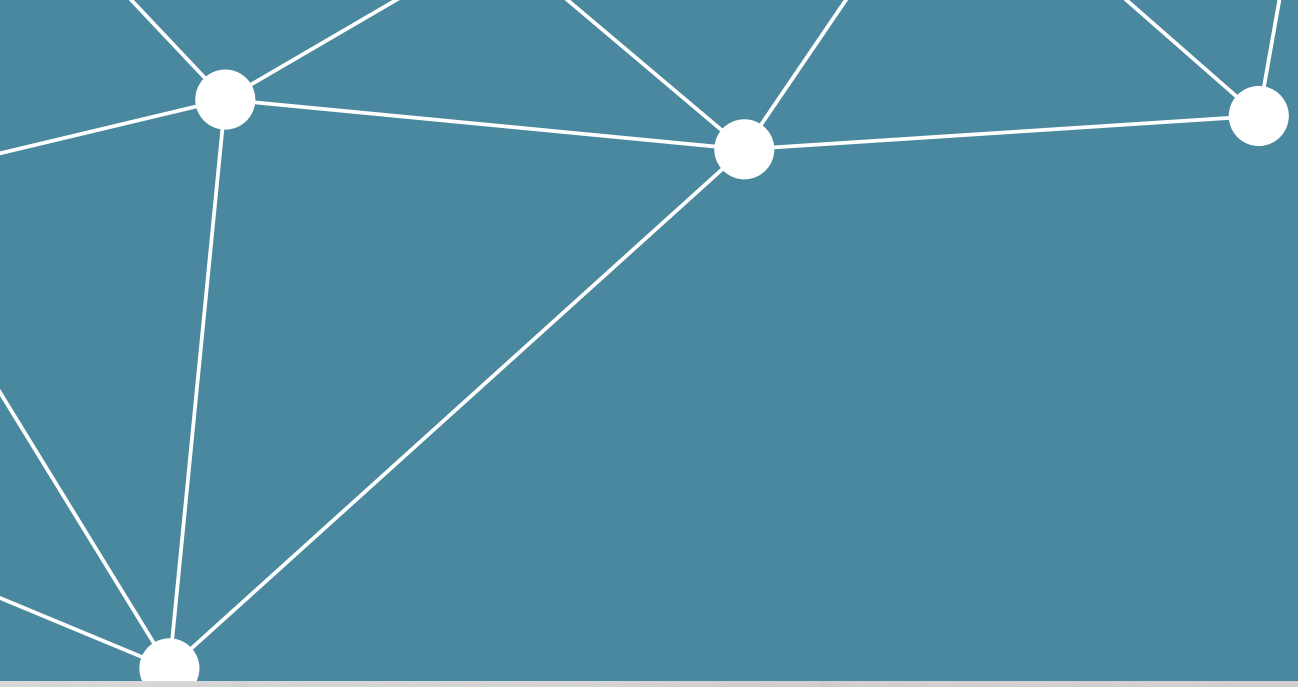




SPONSOR PACKAGES

*Become a sponsor
Make an impact*





WHO WE ARE

Originally a Wellesley Chamber of Commerce subsidiary, WBG Connects was founded more than 20 years ago and further established as a 501(c)(6) nonprofit membership group in 2014, allowing ladies to meet like-minded professionals and make referrals in a non-pressured environment.

Our mission is to provide a platform, online and in person, where women are inspired, supported, become more educated, and evolve to achieve their definition of success.

Our vision is to build prosperous business relationships through high-quality connections.

Our philosophy is to treat every woman respectfully and always act with integrity.

With your sponsorship, you will contribute to furthering the success and longevity of this vibrant organization.

Reshaping how women in Greater Boston network



OBJECTIVES & KEY RESULTS

1.

Identify new areas for how to support women in business:

- Generate annual awards, determine categories, and show recognition with a yearly presentation;
- Find members who have proven leadership qualities and invite them onto the Board of Directors or as Board Advisors;
- Host meetings around trending business topics.

2.

Select high-caliber member candidates, invite them to join WBG, and grow the annual membership base by 10% each year:

- Acquire new members who own businesses or are executives;
- Source potential members through current connections;
- Host an array of social events open to potential member candidates.

3.

Plan and host a one-day summit for 2024:

- Include a speaker's panel, keynote speaker, and networking session;
- Open the summit to nonmembers to attract new members and build brand awareness;
- Obtain sponsors who believe in the mission of WBG Connects.



We could be just what you're looking for

COMPARE SPONSORSHIPS

	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
BENEFITS	TIER #1 \$5000	TIER #2 \$2,500	TIER #3 \$1,750	TIER #4 \$750
Logo placement on monthly email and at select networking events.	Yes	Yes	Yes	Yes
Website recognition with contact hyperlinks.	Yes	Yes	Yes	Yes
Name recognition at all Zoom events and in-person events.	Yes	Yes	Yes	X
Opportunity to host a Lunch & Learn to relating to your expertise.	Yes	Yes	Yes	X
Rights to advertise your upcoming business events on our website.	Yes	Yes	X	X
Opportunity to host a WBG networking event at your place of business.	Yes	Yes	X	X
Partner sponsor highlight at WBG's 2024 10th year anniversary summit.	Yes	Yes	X	X
Description in detail of the sponsor's business on our website.	Yes	Yes	X	X
Premium Partner at WBG's 2024 10th year anniversary summit.	Yes	X	X	X
One dedicated email sent to email distribution list.	Yes	X	X	X
WBG Connects Annual Membership.	Four women	Three women	Two women	One woman

An affiliation with women of substance



WHAT ELSE YOU SHOULD KNOW



Start Date

Annual Sponsorship packages start from the date our Treasurer has confirmed receipt of payment.



Payment

A payment link will be sent to your organization to complete the process through our website. Payments in full may also be received by mailed check. We will provide the address.



Time Frame

After 365 days you will have the option to review outreach performance and renew the sponsorship.



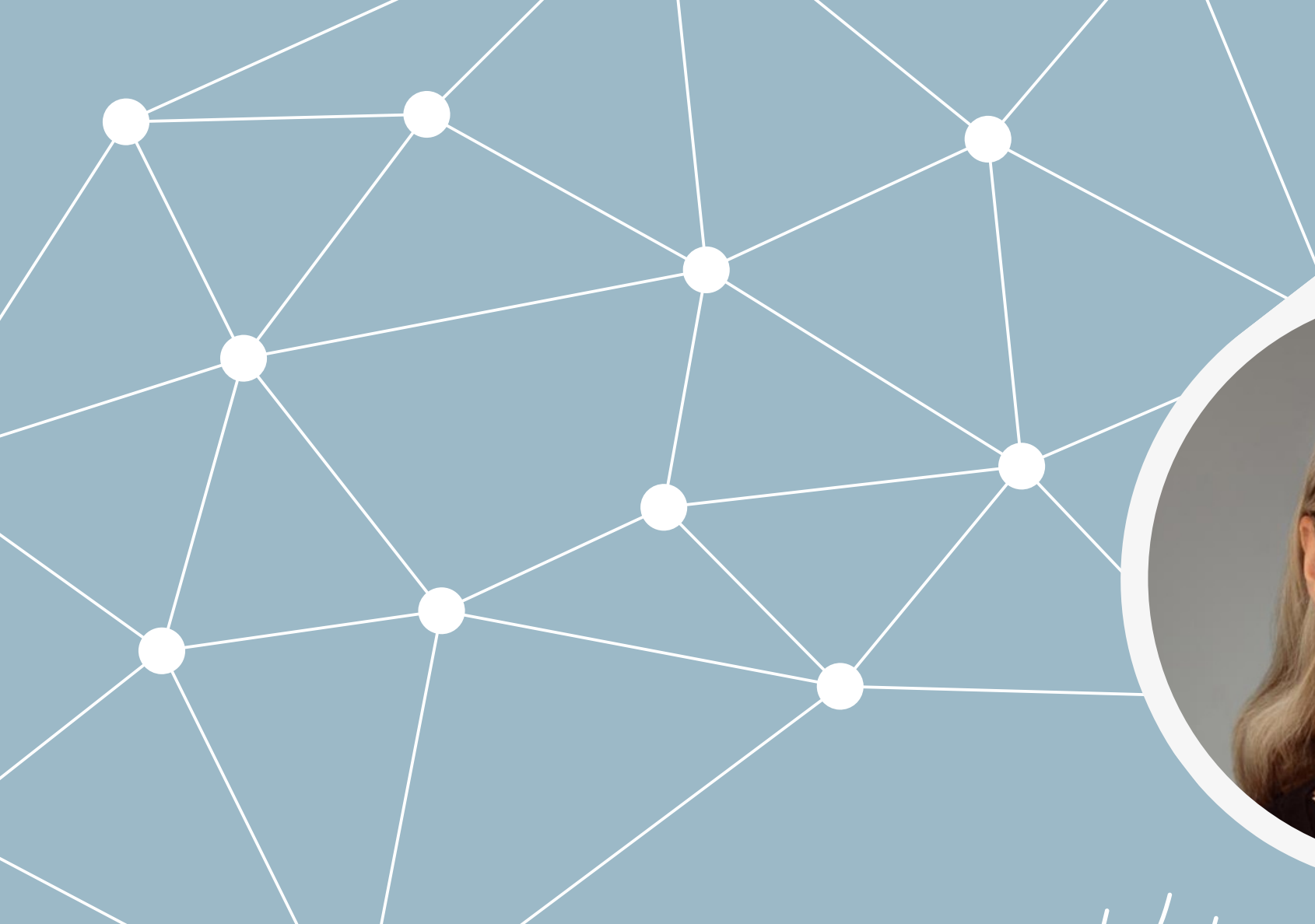
Non-Refundable

Sponsorships are not refundable.



Branding tailored to motivated professional women





CONTACT US



Katya Portnaya

WBG Connects
Treasurer
E: treasurer@wbgconnects.org



Janika LeMaitre

WBG Connects
President
E: president@wbgconnects.org

